



Cheers! Baxi's Northern Ireland Sales Manager, Sharon English, (left) pictured with staff from Plumb Center and JG Speedfit at one of the THINK breakfast mornings at Plumb Center branches across the province.

THINK Baxi for breakfast

Baxi has been hosting a series of breakfast mornings at Plumb Center branches across the province to promote the company's new generation of boilers.

Central to the new range is the 'THINK' technology that delivers a completely new and innovative combustion management system. The new range consists of seven combi boilers (three Neta-tec and four Duo-tec) and a system boiler, which can

automatically switch from natural gas to LPG. Sharon English, Northern Ireland Sales Manager for Baxi, said, "We've hosted breakfast mornings at Plumb Center branches across the province and response we've received for the new range has been superb."

For more information on THINK technology or Baxi, telephone Sharon English, Northern Ireland Sales Manager, Baxi, on +44 (0)7966 585902.

Yorkshire Copper Tube needs you!

Yorkshire Copper Tube is asking plumbers and contractors to have their say on two products that the company wants to introduce in the UK. The company is holding a series of focus groups in the first quarter of 2012 and participants will be asked for their feedback on Q-Tec® and HYPOPLAN®, a KME concealed wall heating system. Neil Overton, Commercial Director at Yorkshire Copper Tube, explained,

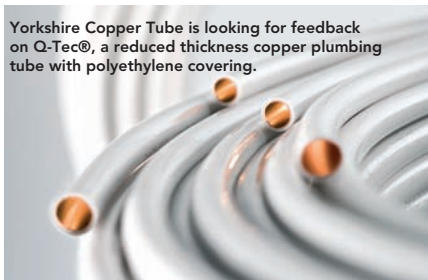
"Architects and specifiers are most interested in HYPOPLAN®, with the general consensus being that there is a real need for it in the current marketplace.

"Many of them saw the potential for using it in swimming pools, bathrooms, wetrooms, schools, offices and for remedial work in listed or heritage buildings.

"Plumbers and installers are very impressed with Q-Tec®, which they immediately recognised as a quality product that addresses their everyday needs.

"The focus groups are the next stage of our strategy for potentially bringing these two products to the UK market in 2012." All expenses will be paid to anyone attending any of the focus groups, which will be either morning or afternoon sessions.

For more information about the focus groups or to book your place e-mail neil.overton@yorkshire-coppertube.com



Yorkshire Copper Tube is looking for feedback on Q-Tec®, a reduced thickness copper plumbing tube with polyethylene covering.

Yorkshire copper tube rated number one

According to a survey

of more than 10,000 contractors and merchants, Yorkshire Copper Tube is the most recognisable copper tube brand in the UK.

In addition over 93% of contractors regularly use copper for their plumbing installations and 14% of these will only use Yorkshire's products.

The independent survey also revealed that Yorkshire Copper Tube means 'quality' to 79% of merchants and 87% of contractors questioned.

Another key finding was that both contractors and merchants rely on manufacturers for up-to-the-minute information on products and knowledge of important industry issues.

Neil Overton, Commercial Director at Yorkshire Copper Tube, said,

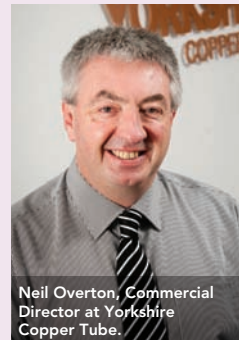
"It is fantastic to see that we are still viewed as the number one plumbing brand and this is testament to our ongoing investment in, and commitment to, excellence in product quality and customer service.

"We operate from one of the most modern factories in the world and continually combine advanced manufacturing methods and sophisticated quality control techniques to ensure that only consistently high standard tubes are supplied."

Yorkshire Copper Tube is a member of the KME Group of companies, which together represent Europe's largest producer of copper and copper alloy materials.

All Yorkshire's copper tubes carry the British Kitemark and the company's Quality Management System is BS EN 9001 approved.

For more information, visit the website at www.yorkshirecopper.com



Neil Overton, Commercial Director at Yorkshire Copper Tube.

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