

plumbing & heating

A TRADE MAGAZINE FOR N.IRELAND AND ROI



**Plumbing
& Heating
Media
Pack &
Advertising
Rates
2012**

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A TRADE MAGAZINE FOR N.IRELAND AND ROI

Plumbing & Heating Magazine specialises in news from the plumbing and heating industry in both Northern Ireland and the Republic of Ireland – giving a local angle to the news and events in the trade.

Plumbing & Heating Magazine is circulated throughout Ireland, making sure imperative information is relayed to readers covering a variety of key editorial topics such as factual news items on developments and trends within the industry; new legislation directly affecting the Irish plumbing and heating industry on both sides of the border; news from local trade bodies and regulatory organisations; industry directives and the latest innovations and new technology.

We also provide in-depth company and supplier profiles and highlight any concerns and general information on national and local issues as well as focusing on the various personalities within the industry.

Plumbing & Heating Magazine has proved the ideal medium for businesses and companies wishing to reach customers in this specialised market.

If you have any news, product launches or press information you wish to circulate in Ireland, then make sure you utilise the expertise at Plumbing & Heating Magazine.

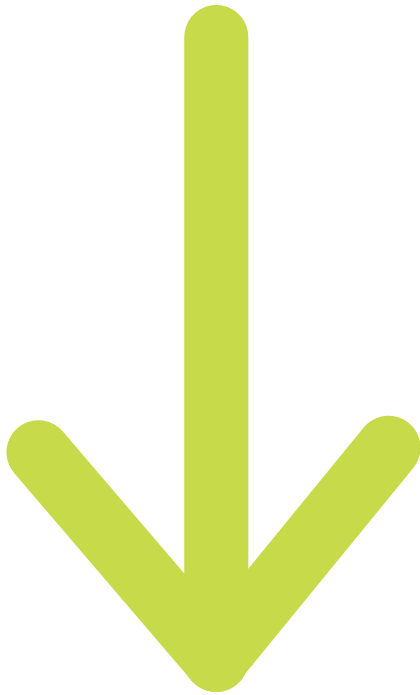
Plumbing & Heating Magazine is published on a bi-monthly basis.

KMP Ltd
PUBLISHING • DESIGN • EVENTS



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CIRCULATION PROFILE

Plumbing & Heating Magazine is now in its ninth year and has been a great success to date. It is distributed free throughout Ireland on a controlled circulation of 5,694 copies to named individuals including: SNIPEF registered plumbing and heating contractors; CORGI registered gas installers; M&E consultants; manufacturers; distributors; plumbers' merchants and is available on leading trade counters.

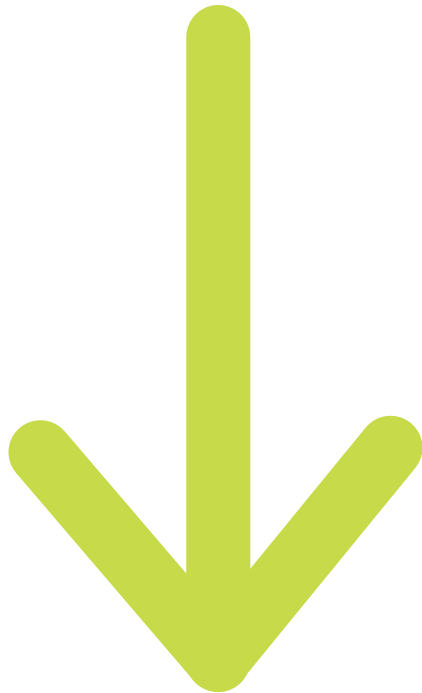
Installers / Contractors	2,486
Merchants / Showrooms / Trade Counters.....	1,600
Distributors / Agents	60
Manufacturers.....	205
M&E Consultants	305
Health / Education / Government Bodies.....	168
Training Bodies	472
Others	398
TOTAL	5,694



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Features List 2012



Regular Features...

- Training
- Case Studies
- New Products
- Gas and Oil Industry news
- Company profiles
- Northern Ireland/Republic of Ireland industry news
- On Site (products use in domestic and commercial projects)

FOR FURTHER INFORMATION CONTACT:

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jacqui@kmp ltd.co.uk

**Feb/Mar
Issue 46**

SHOWERS & ENCLOSURES ISSUE

Also featuring:

- Health & Safety
- Wetrooms
- Energy Efficient Products
- Tools, Equipment & Workwear

Deadline: 13 January 2012

**Apr/May
Issue 47**

SANITARYWARE ISSUE

Also featuring:

- Special Needs Bathroom Products
- Commercial Heating Products
- Test and Measuring Instruments

Deadline: 9 March 2012

**June/July
Issue 48**

RENEWABLES ISSUE

Also featuring:

- Air Source Heat Pumps
- Water Heating & Storage
- Taps & Mixers

Deadline: 4 May 2012

**Aug/Sept
Issue 49**

BOILERS ISSUE

Also featuring:

- Heating Controls
- LPG Heating
- Fires & Stoves

Deadline: 6 July 2012

**Oct/Nov
Issue 50**

TRADE SHOW PREVIEW ISSUE

Also featuring:

- Radiators & Towel Warmers
- Pumps & System Treatment
- Commercial Heating

Deadline: 31 August 2012

**Dec/Jan
Issue 51**

PRODUCT REVIEW 2012

Also featuring:

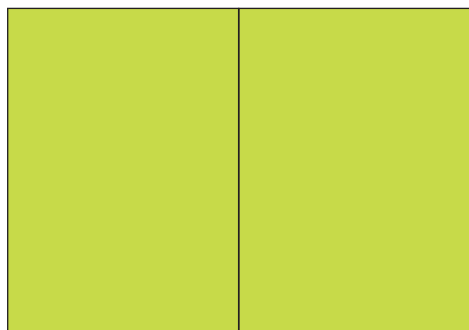
- Chimney & Flue Systems
- Oil Heating
- Servicing & Parts
- Underfloor Heating Systems

Deadline: 2 November 2012

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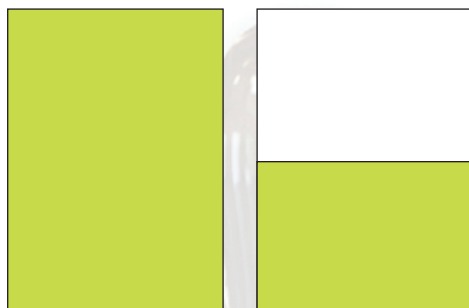
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MEASUREMENTS SHOWN (WxH)



Double Page Spread

DPS Bleed	426	x	303mm
DPS Trim	420	x	297mm
DPS Type Area	390	x	260mm

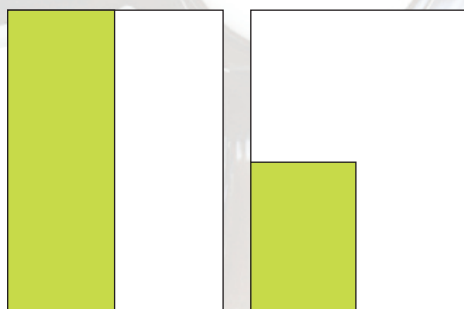


A4 Full Page

A4 Bleed	216 x 303mm
A4 Trim	210 x 297mm
A4 Type Area	181 x 272mm

Half Page

Landscape	181 x 125mm
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Half Page Portrait

88 x 254mm

Quarter Page

88 x 125mm

RATES 2012

EURO PRICES AVAILABLE ON REQUEST

All prices are subject to VAT.

FULL COLOUR

DPS.....	£1,890
Full page.....	£1,045
Half page.....	£625
Quarter page.....	£415

COVER RATES

Front Cover.....	£1,350
Inside Front.....	£1,200
Inside Back.....	£1,200
Outside Back.....	£1,200

DISCOUNTS

Discounts available on request for series bookings only.

Any deviation from series booking will automatically terminate discount qualification.

INSERTS

From £100 per 1000 copies.

SUPPLIED ARTWORK

Ads on email - high resolution print quality pdf or jpeg (300dpi).

Ads on disk - we prefer to accept material on Mac compatible CDs and DVDs in QuarkXpress, Illustrator, PDF or Photoshop formats.

Please save text files as "text"(txt).

When saving as EPS, include all fonts, images and tints used.

Where possible, convert fonts to paths.

We cannot accept PC fonts.

Please do not supply website pictures - the quality is often not good enough for print.

We do not accept any responsibility for the reproduction of ads supplied on disc.

PC files should be supplied as TIFF or hi-resolution (300dpi) JPEG picture files.

We do not use the following applications and cannot open these types of document:

Microsoft Publisher, Pagemaker and CorelDraw.

If you require help with setting your ad please ask for details.

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Ideal HEATING SPARES & Controls

FOR FURTHER INFORMATION ON ANY OF THE PRODUCTS, PLEASE CONTACT YOUR LOCAL BRANCH.
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Rd. 1, 16 & 17, Southern Link Business Park, Ross, County Kildare.
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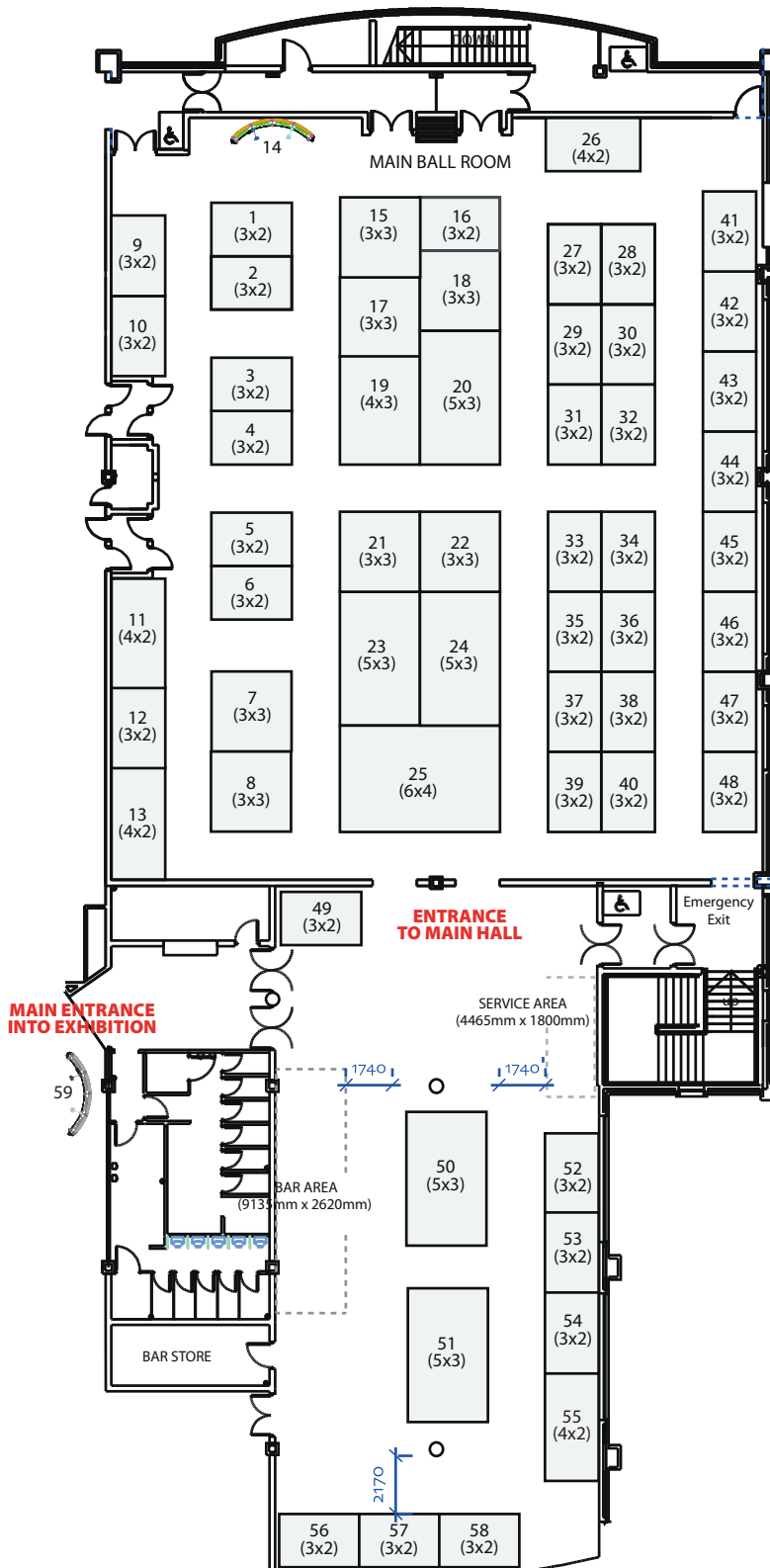
Publishers of: • Plumbing & Heating Magazine
• Northern Builder • Northern Ireland's Electrical
• Yearbooks • Diaries • Brochures & Leaflets



plumbing & heating trade show

3-4 OCT 2012

EXHIBITION FLOORPLAN



DATES & TIMES...

Wednesday 3 October: 4pm - 9pm

Thursday 4 October: 9.30am - 5pm

VENUE...

Ramada Plaza Hotel,
Shaw's Bridge, Belfast

STAND SIZES & COSTS...

3m x 2m	£975
4m x 2m	£1150
3m x 3m	£1360
4m x 3m	£1690
5m x 3m	£2100
6m x 4m	£2980

Prices are subject to VAT

Each stand includes a 5' fascia mounted fluorescent light and a 1Kw double socket. Prices for additional stand fittings and accessories, electrical connections, and audio visual presentation equipment are also available on request.

We also offer a comprehensive service for all your exhibition needs – from the concept to construction of bespoke exhibition stands, portable pop-up and roller banner displays, and all your promotional material including posters, banners, signage and leaflets.

HOW TO BOOK

Contact Jacqui Fairley
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W: www.plumbingmag.com

Publishing & Design Experts

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- Plumbing & Heating Magazine
- Northern Ireland's Electrical Magazine

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- Here at Karen McAvoy Publishing we also specialise in producing company and corporate brochures/magazines, leaflets and diaries.
- Designed and created by our team of experts, we have over 20 years' experience within this sector.
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